

# Do Yetis Exist?

## Word bank

However,	Although,	On the other hand,	On the contrary,	In contrast,
Firstly,	Finally,	Furthermore,	Also,	In addition to this,
Research suggests...	Studies show...	It is well known that...	Statistics show that...	It is common knowledge that...
Consequently,	Therefore,	For this reason,	As a result of this,	This proves that,
To conclude,	On the flip side,	Due to,	Nevertheless,	Many believe that...

# Text organisation



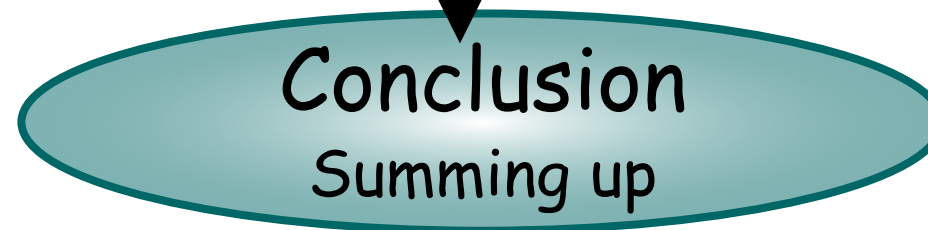
\* Point 1



\* Point 2



\* Point 3



When you have planned your points, you can choose whether to write one paragraph per point or group them together

# Persuasion language features

- \* Present tense
- \* Persuasive devices
- \* Logical connectives
- \* Connectives showing the move from one point to another

because  
nevertheless  
however  
consequently  
As a result..  
If...then

First of all  
then  
next  
secondly  
finally

# Elaborating a point

Make your point  
clearly, in a sentence.

elaboration  
would it help to:

\* point

give your reasons  
for thinking that?

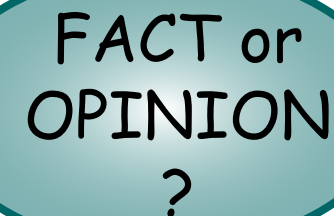
add further  
detail to make  
it clear?

give examples  
e.g For example,...  
For instance,...?

# Persuasive devices

- \* emotive language  
e.g 'strong' adjectives
- \* deliberate ambiguity  
e.g "probably the best"  
perhaps, maybe
- \* "dare you to disagree!"  
e.g Clearly,... Surely,...  
Obviously,...  
Everyone knows that..
- \* Rhetorical question  
"Are we expected to..?"  
"How will..?"
- \* Turning opinion  
into truth  
"The fact is.."  
"The real truth is.."

Always ask yourself - is it ...



FACT or  
OPINION  
?