I used a question as my sub-heading to leave the reader wanting more.

## Who are the Maasai tribe?

The Maasai tribe are an ethnic group of people who live in Africa who speak a language called Maa. They live near the African savannah in animal reserves such as the Serengeti. The Maasai people live with their animals and drink cow's blood as they believe it will make them stronger and they also believe that the more cattle you have, the richer you are. There are very strict rituals to follow to become a member of the tribe. The men compete to jump the highest and must kill a lion in order to become a man. Can you imagine if we had to do that in England?

Try and add a question at the end of your paragraph to get the reader to reflect and want to read more.

I added a conjunction to join my two sentences together. This helped my paragraph flow.